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## **Public relations veteran Martin going on his own**

Longtime Austin public relations executive Don Martin is going off on his own, after selling his share of Martin & Salinas Public Affairs to his partner, Trey Salinas.

Martin will operate his new firm as Don Martin Public Affairs, the name he used when he launched a firm in 1989. After Salinas joined as a partner, the name was changed to Martin & Salinas in 2001.

The firm's clients have included Advanced Micro Devices Inc., Wal-Mart Stores Inc. and Williamson County.

Salinas will choose a new name for his agency, whose services will include government affairs and public issues management.

The partners will stay in the same offices and will help out each other.

"Trey wants to build a larger ongoing firm," Martin said, "and I prefer the virtues of a small shop."