

For information contact:  
Trey Salinas 328-4055  
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(November 1, 2008) Martin & Salinas Public Affairs, Inc. (MSPA) has new ownership and will soon have a new name. Don Martin and Trey Salinas announced today that effective November 1, 2008, Martin is selling his interests in the firm to Trey Salinas. Originally founded as Don Martin Public Affairs in 1989, the firm became Martin & Salinas in 2001.

“Trey is interested in growing Martin & Salinas,” said Martin. “My interest is to focus on individual clients at a senior level. I also have other non-public affairs projects I want to pursue.”

Martin will continue services under the name of Don Martin Public Affairs (DMPA), his original company. He will also continue to offer services as senior counsel to Martin & Salinas, and likewise Salinas will offer similar services to DMPA. Martin has been in the public affairs business for more than 19 years, in addition to occasional work in commercial real estate, and several political and referendum campaigns. His offices will continue to be located with Martin & Salinas.

Salinas indicated that he will keep the Martin & Salinas Public Affairs name for a few months before transitioning to a new name. Salinas has been in public affairs since 1997 when he left the Mayor’s office as Mayor Bruce Todd’s Chief of Staff.

Martin described the changes as something that has been in the works for some time, and a logical transition. “Trey wants to build a larger on-going firm, and I prefer the virtues of a small shop,” noted Martin. “I am pretty focused on issues management, communications strategy and media relations.”

“Our primary work with the clients will remain the same,” noted Salinas, “but we also plan to offer additional services as we grow. We help clients deal with specific public issues and government affairs.” Some of the company’s primary clients include AMD, Tokyo Electron, BFI/Allied Waste, Wal-Mart Stores, Inc., Simon Property Group and Williamson County.

“We complement each other quite well,” said Salinas, “and we look forward to continuing our work together.”

Martin’s new phone number and web page site is (512) 328-2900, [www.donmartin.com](http://www.donmartin.com)  
The office address remains the same. His new email address is [dmartin@donmartin.com](mailto:dmartin@donmartin.com).

Salinas can be reached at [tsalinas@martinsalinas.com](mailto:tsalinas@martinsalinas.com), at (512) 328-4055 and the web site [www.martinsalinas.com](http://www.martinsalinas.com)